

COMMUNITY MEDIA CENTER OF MARIN
Board of Directors Meeting
Thursday March 28th 2013
CMCM – 819 A Street
4:00 pm – 6:00 pm
DRAFT Minutes

A. Call Meeting to Order – Bruce Bagnoli - 4:10

Bruce Bagnoli - P
John Morrison - A
Larry Bragman - P
Gregg Clarke - P
Frank Crosby - P
Steven Tulsy - P
Flor Emert - resigned
Jim Geraghty - P
Dane Lancaster - A
Jim McCann - P
Larry Paul - P
Jan Carpenter - P
Bill Sims - P
Brad Van Alstyne - P
Michael Wolpert - A
Jonathan Westerling - P
Michael Eisenmenger - CMCM E.D. (non voting) - P

B. Agenda Approval - 5 Minutes

M/Paul 2nd/Sims approved

C. Initial Public Comment - 5 Minutes - none

D. Approve Minutes of Board Meeting - 5 Minutes

M/Sims 2nd/Paul approved

E. Executive Director Report - 30 Minutes

- Recent center news and events
 - Dap Agreement - working with Bruce and Bill
 - Maintaining equipment wear and tear on cameras and studio
 - New computers have been delivered we need to install the software and prepare

them for the editing suite.

- We will be looking at the determination of the old computers and if they can be used in the community for PEG work or if we should sell them
- Sports Broadcast Program - high school students can register for Dominican University credits, ten week program covering five Pacific Home games (showed promo clip from last years Pacifics broadcast)
- Social Media Campaigns - twitter, facebook, youtube continue

F. Other Business - 50 Minutes

• Outreach/Development Committee – updates

- Looking for follow up to previous meetings with United Market and Bertolli.
- Keep it Local Campaign - exploring production video clips of business and local people talking about keeping it local with CMCM posters and bumper stickers for the businesses.
- Possible Chamber / Downtown package for underwriting.
- Marin Human Race opportunities for May 11 -
- Email Campaign - underwriters businesses -

• Board Governance – Advisory Council updates

- Sims - Board replacement, we have been suggested three possible candidates. The Governance Comm will review and determine and propose a potential candidates for the board to consider.
- Advisory Council - Some Board Alums have agreed to serve, nominations from board members for our advisory council development to follow up on are - Cheryl Pop, Al Boro, Sue Adams, Amy Goodman, Herbert Zettl, Tom Wilson, John MacLeod, Kay Ryan, Dana King, Laura Flanders

• DAP negotiation - updates -

Barbara Thornton - MTA & CMCM met and went over agreement, needed additional info that was provided. MTA negotiating team went over the DAP and are forwarding to Policy and Finance committee, which plans for a meeting Mid April (possibly the 18th) and plan on bringing DAP to the MTA board on May 8.

• MTA Report

G. Public Comment - 10 Minutes - NONE -

H. New Actionable Business - 15 Minutes

• Dates for future CMCM Board meetings : April 25, May 23, June 27, July 25, August 22, September 26, October 24, Nov/Dec TBA.

- Next MTA Meeting April 10, 7:00 PM - 9:00 PM @ Corte Madera Town Council Chambers
- Executive Session - If necessary

I. Adjournment

M/Geraghty 2nd/Carpenter approved