

COMMUNITY MEDIA CENTER OF MARIN
Board of Directors Meeting
Thursday February 28th 2013
CMCM – 819 A Street
4:00 pm – 6:00 pm

DRAFT Minutes

A. Call Meeting to Order – Bruce Bagnoli - 4:10

Bruce Bagnoli - P
John Morrison - A
Larry Bragman - P
Gregg Clarke - P
Frank Crosby - P
Steven Tulsy - P
Flor Emert - resigned
Jim Geraghty - P
Dane Lancaster - P
Jim McCann - A
Larry Paul - P
Jan Carpenter - P
Bill Sims - P
Brad Van Alstyne - A
Michael Wolpert - P
Jonathan Westerling - P via Google Hangout
Michael Eisenmenger - CMCM E.D. (non voting) - P

B. Agenda Approval - 5 Minutes

M/Geraghty 2nd/Sims - Approved

C. Initial Public Comment - 5 Minutes - none

D. Approve Minutes of Board Meeting - 5 Minutes

M/Bragman - 2nd/Wolpert - APPROVED - abstain Paul

E. Executive Director Report - 30 Minutes

- Recent center news and events
 - Recovered money from the robbery two years ago (about) \$1000
 - Marin Environmental Forum 2013 Media Partnership
 - MCCMC video -
 - Horizon Cable for West Marin - delivering CMCM
 - Worked on Training Video - Sausalito
 - Black History Show in April
 - San Quentin - No More Tears Performance - restorative justice 5 Camera soot
 - Uptick with use of editing stations, filled each night

F. Other Business - 50 Minutes

- Finance Committee - updates

Bill Sims - distributed the latest Statement of Position reflecting the retroactive fees from Comcast, and the money released from reserves. Balance sheets give an accurate figure.

Gregg Clarke - update Performance of Investments - we received close to 4% return on bond fund. When interest rates increase we'll need to look at other options.

- Outreach/Development Committee – updates

Underwriting Outreach - Meetings were held with Bill Daniels of United Market and Laura Bertolli of Bertolli Auto Body. We delivered new outreach material to Bertolli who in turn talked with the Pacifics Advisory group for support of our Summer Youth Sports Broadcasting Program.

- Board Governance - updates -

Bill Sims will work with Governance Committee to develop a process to fill the open seat on the board and called for nominations.

Motion to nominate Larry Bragman for Vice Chair of CMCM Board.

M/Sims - 2nd/Wolpert - Approved

CMCM Advisory Group we will be inviting past Board members to be part of the new group and are accepting further recommendations at this point.

- DAP negotiation - updates

CMCM Chair, Bagnoli has exchanged papers with MTA Chair, Andy Berman, dealing with important negotiating issues to insure depth of services continue to grow as well as provisions for sustainable funding and is expecting a more detailed draft reflecting the major concerns from the continuing negotiations.

- MTA Report - Next Meeting April 10. The Finance Policy Committee will be meeting in March. MTA has processed paperwork for 2012 4th Quarter PEG Fees which are approximately \$95,000

G. Public Comment - 10 Minutes - NONE

H. New Actionable Business - 15 Minutes

- Dates for future CMCM Board meetings : March 28, April 25, May 23, June 27, July 25, August 22, September 26, October 24, Nov/Dec TBA.
- Next MTA Meeting April 10, 7:00 PM - 9:00 PM @ Corte Madera Town Council Chambers
- Executive Session - If necessary

I. Adjournment

M/Clarke - 2nd/Geraghty

These minutes are a draft and subject to change