

COMMUNITY MEDIA CENTER OF MARIN

Board of Directors Meeting
Thursday January 24th 2013
CMCM – 819 A Street
4:00 pm – 6:00 pm

DRAFT Minutes

Call Meeting to Order – Bruce Bagnoli - 4:10 PM

Bruce Bagnoli - P

John Morrison - P

Larry Bragman - A

Gregg Clarke - P

Frank Crosby - P

Steven Tulsy - P

Flor Emert - resigned

Jim Geraghty - P

Dane Lanecaster - P

Jim McCann - P

Larry Paul - A

Jan Carpenter - P

Bill Sims - P

Brad Van Alstyne - A

Michael Wolpert - P

Jonathan Westerling - P

Michael Eisenmenger - CMCM E.D. (non voting) - P

Intro Jim McCann, new CMCM board member appointed by MTA.

Agenda Approval - 5 Minutes -

M/Geraghty - 2nd/Sims - APPROVED

Initial Public Comment - 5 Minutes - none

Approve Minutes of Board Meeting - 5 Minutes

M/Sims - 2nd/Wolpert APPROVED

As amended, Tulsy attended the Bocce Member Meeting not the Nov. board meeting.

Executive Director Report - 30 Minutes

• Recent center news and events

- Closed for week between Xmas and New Year,
- Looking at Ad Buys Pacific Sun, Marin IJ, quarterly 1/2 page ads highlighting programming and then some minor buys,
- Pilot Production Service Grant - for non profits - Environmental Forum of Marin

- Viewer survey for channel sponsorship
- Lab Upgrade - new estimate is \$26,000 up \$6,000 from the last estimate. Looking to place our old computers with libraries or other groups that will use equipment for programming.

***Motion to Amend approval for new lab equipment from \$20,000 to \$26,000.**

M/Sims - 2nd/Wolpert - **APPROVED**

- Upgraded web hosting service - Mayfirst on shared server which we switched to virtual host for \$100 @ Month
- Audit - trying to finish before next MTA meeting. Financials almost done, inventory will not be done this year due lack of major purchases. We expect an early version to look at, making sure there are no glaring mistakes.
- Committees - revisit chairs and reinvigorate - see roster
 - John Morrison will serve on governance
 - Send in recommendation/criteria for board replacement position
 - Governance - Interim Chair Bill Sims
 - Outreach - Interim Chair Jan Carpenter cell - 414-609-0134
 - Finance - Interim Chair Bill Sims

Other Business - 50 Minutes

- Finance Committee - updates - Statement of Position through December (passed out hard copy), burn rate about \$45,000 @ month (Michael Eisenmenger) - Report on investment, continues to perform at about 4% yearly (Gregg Clarke)
- Outreach/Development Committee – Meeting Wednesday - Jan 30th 12 Noon
- DAP negotiation Update - Bruce Bagnoli - negotiated some of the language that is not pertinent to the current situation, looking at response to growth.
- MTA Report - Next meeting Feb. 13, 7 PM Corte Madera City Council Chamber

Public Comment - 10 Minutes - None

New Actionable Business - 15 Minutes

- Dates for future CMCM Board meetings : February 28, March 28, April 25, May 23, June 27, July 25, August 22, September 26, October 24, Nov/Dec TBA.
- Next MTA Meeting February 13, 7:00 PM-9:00 PM @ Corte Madera Town Council Chambers
- Executive Session - If necessary

Adjourn -

M/Geraghty - 2nd/Clarke **APPROVED**

The minutes are a draft and subject to change.