

COMMUNITY MEDIA CENTER OF MARIN

Board of Directors Meeting
Thursday August 25, 2016 4:00 pm
CMCM 819 A Street, San Rafael
DRAFT Minutes

A. Call Meeting to Order - Bruce -

Cynthia Abbott - P
Bruce Bagnoli, Chair - P
Gregg Clarke, Vice Chair - P
Barbara Coler - P
Frank Crosby - P
Jim Geraghty, Secretary -
Dane Lancaster -
Jim McCann - P
John Morrison - P
Larry Paul - P
Bill Sims, Treasurer - P
Steven Tulsy - P
Brad Van Alstyne -
Lawrence Strick - P
Michael Wolpert - P

B. Agenda Approval and Past Minutes - 5 Minutes

M/Coler - 2nd/ Wolpert - approved

C. Executive Director Updates - 30 minutes

CMCM ED Report - August 2016

Center, Productions and Staff work Summer has still been slow - a blessing for staff taking some days off and when not busy with integrating new gear and prepping for a busy Fall season.

Government Updates

In addition to the regular government meetings covered:

Possible installations/consulting in the near future

- The MMWD Board Still on hold - not looking hopeful

Education - Media Corp - Staff - Fee for Service Productions

1) Code for Marin (CfM) held a Hacknite August 10th. CfM is now a recognized group by the national Code for America organization.

2) Baseball Camp ended, final celebration held - kids and parents very pleased!

3) IJ Forum show continued with a contentious show on homeless in San Rafael.

4) Did a round of Marin Sanity programs Aug 15th. This time we had a reception beforehand which added a nice element to the evening and warmed up the crowd. The next round is in October which will complete a full season (13 shows) and after that we will probably hand the program production off to members, or let it go.

Other Center News

- 1) Alejandro wrote Gallery exhibition guidelines for artists wishing to use the space with better, clearer submission guidelines. We typically have the space scheduled 8-10 months in advance and the new guidelines will help establish a bit of order to the process.
- 2) We're also exploring an artist in residency program, where a visual artist can apply to use the center resources for three months to prepare a media work for exhibition in the center (or on the channel). This is partly inspired by the successful work by Sheri Park in March who conceived and produced the studio performance "WEAR & TEAR: living woman". The residency program would be open to applications and not exceed 4 artists a year. Impact on staff and facilities is minimal.
- 3) We submitted our first 'Before the Movie' ad to the theatre in Fairfax. The 30 sec spot runs before film features there. We'll be curious to measure the outcomes. That spot and a couple others will repeat in the Comcast ads discussed before and which will run in the Fall.
- 4) CMCM will be partnering with the San Francisco Latino Film Festival (<http://www.sflatinofilmfestival.com>) to bring several of the festival films to Marin for screenings in early October. Alejandro has tentatively arranged with the Pickleweed center for a small space for the screenings. Filmmakers will attend at least one of the screenings. If successful, we may repeat next year and book the large space at Pickleweed for larger audiences.
- 5) CMCM is also partnering with our Mexican counterpart Rompeviento TV and KPOO in Oakland to host the writer J. Jesús Esquivelin at the Mission Cultural Center for Latino Arts. Jesus is a respected investigative reporter who has written extensively on Mexico/US Narco trafficking. CMCM will be shooting and streaming the event live on September 22.
- 6) CMCM will be doing some fee for service work with the Rafael Theatre, relaying live Q&A session across their three screens and the web for large audiences. If this goes well (for us and them), it may become regular production work.
- 7) CMCM will be working closely with Bioneers again in October - planning with staff has begun.
- 8) CMCM is also working with the LWV on candidate debates in late Sept as well as video statements on propositions, etc.
- 9) Weighing options on a 'Marin Showcase' variety nite, produced partly as CMCM gala and local talent extravaganza. Could be a good way to raise visibility, generate quality local programming and raise some funds. Will come back to the board when we have a budget for the project.
- 10) As a result of the County Fair, CMCM staff met Lido Cantarutti, who organizes the Italian Film Festival under a non-profit. He came in and made a few promos to coincide with the festival.

Board elections

Board election process will begin next week with nomination forms sent to members. Bill Sims and Lawrence Strick are the two seats up for election in 2016. In 2017 Mike Wolpert's seat will expire, then in 2018 Bruce Bagnoli and Jim Geraghty. It might be helpful if Bill and/or Larry indicated beforehand if they intend to run for reelection as that might help members determine whether or not to pursue a

board seat. The board should also remember that designated board seats need to be renewed, letters sent, etc - and consider mission focus, representation and diversity in seeking those re-appointments.

D. Other Business - 30 Minutes

1. Board Elections: Discussion of Positions, candidates and open communication to the members. Discuss on election process and participation.
2. MTA Report: Payment to CMCM for 2nd Q. \$103,000 PEG Fees; \$55,000 MTA Fee.
Next MTA Meeting tentative: October 12, 7:00pm, Corte Madera Town Hall.
3. Comcast Audit is not complete.
4. Discussion of Larkspur Fees:
5. The MTA action regarding Larkspur is on hold.

E. Public Comment - 10 Minutes - none

F. Closed Session if Necessary - 30 min - none

G. New Actionable Business

2016 CMCM Board Meeting Dates:
Sept 22, Oct 27, Nov/Dec TBD.

Next MTA Meeting tentative: October 12, 7:00pm, Corte Madera Town Hall.

H. Adjournment

M/Wolpert - 2nd/Strick approved