

COMMUNITY MEDIA CENTER OF MARIN
Board of Directors Meeting
Thursday August 28th, 2014
CMCM 819 A Street, San Rafael
DRAFT minutes

A. Call Meeting to Order - Bruce - 4.10

Bruce Bagnoli, Chair - P
Larry Bragman, Vice Chair -
Business/Chamber seat - vacant
Gregg Clarke - P
Frank Crosby - P
Jim Geraghty, Secretary - P
Dane Lancaster -
Jim McCann -
John Morrison - P
Larry Paul - P
Bill Sims, Treasurer - P
Steven Tulsy - P
Brad Van Alstyne -
Lawrence Strick -
Michael Wolpert -
Jonathan Westerling - P

B. 1. - Agenda Approval and Past Minutes - 5 Minutes

M/Geraghty - 2nd/ Sims - APPROVED

B. 2. Approve Minutes

M/Geraghty - 2nd/Paul - APPROVED

C. Visit/Discussion with Our Auditors, Ralph J. Ricciardi and Jackie Kim - Q&A

Audits are mandated by our contract with the MTA and are recommended practices for non-profits when filing tax returns

Audits provide transparency of operation which is couple with public funding and Transparency

Director Tulsy asked if CMCM have good internal controls and the auditors reported that CMCM had good internal controls in place.

D. Executive Director Updates - 30 minutes

- Center/Staff updates - Scott Calhoun is celebrating his one year anniversary with CMCM. We now have 5 full time and 10 part time employees
- ED attended the Alliance for Community Media Conference in Philadelphia
- Two cameras are out for repairs, we'll need to replace cameras soon, our current set is five years old and nearing the end of their serviceable life.
- We also have a new HD Field Switcher
- The MTA will request another government channel from Comcast we are at capacity
- On site audit is complete
- Editing class with Gael Chandler

Government & Education News

- City News - Installation Progress and Novato contract - San Anselmo is complete, Larkspur needs one more element, Mill Valley needed a switcher loaner.
- LAFCO is now recording their meetings,
- We covered the Pelosi - Huffman Education forum at College of Marin,
- We covered the Environmental Forum
- Working with Marin County Mental Health providers to create video messaging pieces
- Working with Susan Adams' staff to create a historical perspective of her tenure on the board
- Year-end financial reports
- Scott Calhoun finished another successful Summer Sports (Baseball) Broadcast Camp, Alejandro Palacios, created a stunning promotional video for the Sports camp (shown)
- Redwood High has been producing for three years and also had the viral video lip sync featuring The Blacked Eyed Peas, Let's Get It Started <http://youtu.be/Tkj-eE99Dac>
- Fee for Service:
 - Dominican
 - BIG History Series
 - MBA Bootcamp
 - Media Core new mobile switcher for High Schools to cover three events after CMCM training

E. Other Business - 30 Minutes

- Open Chamber Board seat (still need to be filled),
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- Member elections for one Board seat in Oct. (Michael Wolpert is up for election) We also need to have those board members that are appointed to be reappointed from the bodies responsible.

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- CMCM Board retreat/extended meeting planning - contact - Gregg Clarke
- MTA Meeting - Sept. 10, 7 PM Corte Madera -

F. Public Comment - 10 Minutes - none

G. Closed Session if Necessary - 30 min

H. New Actionable Business

Upcoming 2014 CMCM Board Meeting Dates:

Sept 25, Oct 23, Nov/Dec: TBA

I - Adjournment

M/Geraghty - 2nd/Sims

These minutes are in draft form and subject to change.