

COMMUNITY MEDIA CENTER OF MARIN
Board of Directors Meeting
Thursday April 27, 2017 4:00 pm
CMCM 819 A Street, San Rafael
DRAFT Minutes/Notes
No Quorum - No Decisions Made

A. Call Meeting to Order - Bruce

Cynthia Abbott -
Bruce Bagnoli, Chair - P
Gregg Clarke, Vice Chair -P
Barbara Coler - P
Frank Crosby -
Jim Geraghty, Secretary - P
Dane Lancaster -
Jim McCann -
Larry Paul -
Bill Sims, Treasurer - P
Steven Tulsy - P
Brad Van Alstyne -
Lawrence Strick -
Michael Wolpert - P

B. Agenda Approval and Past Minutes - 5 Minutes

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C. Executive Director Updates - 30 minutes
Center, Productions and Staff work

Staffing Updates. Our new programming assistant Mary Rentzel has jumped in feet first and is doing great in the position. Our bi-annual Audit wrapped up final report was sent to the board. There were no changes from the prior draft. This will be submitted to the MTA for their May meeting along with our 2017/18 Budget and Plan.

Government Updates

We finished the quick install at Ross Valley Sanitary with our electrician and they are very happy with the result. Our electrician is also working with Corte Madera on installation of displays in the council chamber, and that is coming up soon. We installed a room mic at MCE for reinforcement to deal with their troublesome audio system.

Recent Staff Productions - Fee for Service Productions:

1) Staff did another couple Marin IJ Lobby Lounges at Drake and an IJ Forum show The IJ has a good one on their site. The Lobby Lounge show at the Marin Civic Center comes up next month.

<http://www.marinij.com/arts-and-entertainment/20170420/ij-lobby-lounge-showcases-16-year-old-singer-songwriter>

2) Scott meeting with First 5 on covering their Communications Forums

3) Did a pro-bono shoot on the Smart train and their emergency recovery exercise yesterday.

4) Working with Performing Stars on a PSA/Fundraising video

5) Planning the 'Enlighten Young Woman' a one day STEAM conference

Education - Staff Related Events

1) Scott did the April 22 Marin Innovators,

2) Jill and Scott did doing the Marin Teen Girl's Conference March 26

3) Next week Scott is doing a Tech Fair at San Rafael High

4) Members organized a April 22-23 Earth Day event in San Rafael that CMCM supported.

5) Another round of MarInsanity last week - three board members came!

6) CMCM hosted Carmen Aristegui's news show two days last week when she was here from Mexico to speak at UC Berkeley's Graduate School of Journalism. Good connections for CMCM.

Some Arts board seat recommendations from Staff:

Meredith Browning Griffin: Director of new 'Marin Arts' organization, Alejandro has been working with her on a "Marin Stories" series we're partnering on, see:

<https://www.youtube.com/watch?v=p3XEBiOc3OA>

Her org is at: <http://www.marinarts.org/categories/education-art/>

Marin Arts & Culture, 1 Blackfield Dr. Ste. 251, Tiburon, CA 94920

415-888-8975, meredith@marinartsandculture.com

Sirima Sataman: She runs an artist's print shop in West Marin and heads up the West Marin Open Studios

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Upcoming Events at the Media Center:

Current Gallery Exhibit:

Melissa Harvey Exhibit ends this week,

Herb Zettl starts next week, reception Tuesday May 2, 6:00-8:00pm. See:
<https://www.youtube.com/watch?v=3iN6DncRA8>

MTA meeting Wednesday May 5th - the MTA will review the CMCM 2017/18 Budget Plan
Trump Effect

1) FCC Chair, Ajit Pai, announces he's going to remove internet services from Title II and gut net neutrality, here we go again, back into the lobbyist swamp.
<https://www.engadget.com/2017/04/27/the-fcc-doesn-t-care-what-you-think-about-net-neutrality/>

2) AT&T announces it's going to bury U-Verse and shift users to Direct TV (which they own too). This is bad for us as it could eliminate all PEG and Franchise Fees currently received from AT&T. Worth remembering that AT&T wrote

DIVCA specifically to eliminate many public interest and redlining requirements required under local video franchises. <https://finance.yahoo.com/news/t-t-shut-down-u-120812906.html>

D. Other Business - 30 Minutes

- CMCM Committee Updates Finance/Outreach
- CMCM Board Positions open (update bylaw for arts position?)
- MTA Report - Next Meetings, May 10 and June 7 - 7 PM, Corte Madera Town Hall. Subjects - Budget, CMCM Annual Report, Ordinances discussed at previous meetings. Larkspur relationship with MTA in negotiations.

E. Public Comment - 10 Minutes

F. Closed Session if Necessary - 30 min

G. New Actionable Business

2017 CMCM Board Meeting Dates:

Fourth Thursdays; Feb 23, Mar 23, April 27, May 25, June 22, July 27, Aug 24, Sept 28, Oct 26, Dec 7.

Next MTA Meeting: Wednesday May 10th, 7:00pm Corte Madera Town Council Chambers

H. Adjournment

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