

COMMUNITY MEDIA CENTER OF MARIN
Board of Directors Meeting
Thursday April 23, 2015
CMCM 819 A Street, San Rafael
DRAFT Minutes

A. Call Meeting to Order – Bruce Bagnoli - 4:11 PM

Bruce Bagnoli, Chair - P
Gregg Clarke, Vice Chair -
Frank Crosby -
Jim Geraghty, Secretary - P
Dane Lancaster - P
Jim McCann -
John Morrison -
Larry Paul - P
Bill Sims, Treasurer - P
Steven Tulsy - P
Brad Van Alstyne
Lawrence Strick -
Michael Wolpert - P
Barbara Coler - P

B. Agenda & Minutes

Approve Agenda
M/Geraghty - 2nd/Sims - APPROVED
Approve Minutes
M/Coler - 2nd/Sims - Approved

C. Executive Director Updates – 30 minutes

Government -

Sausalito Ferry Landing Public Meetings last one on the 5th.
Environmental Forum wraps up
Fixes in Sausalito everything else fairly smooth.
Awaiting word back from MMWD video proposal
Wrapping up Mental Health series premiere on the May 11.
Center used for CERT emergency

Education

MMC ready to go donor drive!
Sports Broadcast Camp ad buy and promotions

Related Tabling

Marin Innovators,
Wellness Campus Spanish Festival
Farmer's Market
Marin County Fair
Latino Festival at Pickleweed
Community
Classes not filling odd. (Gail Chandler, etc)
Light facility use great time for youth programs . . .

Facility

End of fiscal year matters
Membership drive
Donor Drive emphasis on MMC and underwriters.
Comcast drops TimeWarner Merger Plans
New Power Supplies for servers
Considering a backup generator
Ordering New Studio equipment upgrades soon
Upgrading servers

General

Non-Profit video PSA campaign - -by staff
Media Core Website - cmcm.tv/mmc
Caravana 43 - three video shoot and a reception at CMCM - Caravana 43 is a project developed with the purpose of bringing to the United States parents and classmates of the 43 Normalista students who disappeared

D. Other Business – 45 minutes

CMCM The CMCM budget and plan was presented to the MTA and was well received.

MTA report–

MTA Board Meeting June 10th 7:00 PM
@ Corte Madera Town Council Chambers
300 Tamalpais Drive
Corte Madera, CA 94925

Larkspur took no action on withdrawing from the MTA, meaning July 1, 2015 they will no longer be a member.

E. Public Comment - none

F. Closed session if necessary –

Extend Executive Director Contract

Motion to extend the contract with the Executive Director with an increase in the yearly salary of \$10,000 and to award a \$5000 bonus.

M/Sims - 2nd/Geraghty - APPROVED

The board noted that there had not been an increase since 2009 nor was there a bonus during that period. The Board recognises the outstanding work by the Executive Director in creating a startup Media Center, which is now noted as one of the best this side of the Mississippi.

G. New Actionable Business – NONE

Upcoming 2015 CMCM Board Meeting Dates: May 28, June 25, July 23,
Aug. 27, Sept 24, Oct 22, Nov/Dec TBA

H. Adjourn the meeting

M/Geraghty 2nd/Sims APPROVED

These minutes are in draft form until approved by the board.