

COMMUNITY MEDIA CENTER OF MARIN

Board of Directors Meeting
Thursday March 23, 2017 4:00 pm
CMCM 819 A Street, San Rafael
DRAFT Minutes

A. Call Meeting to Order - Bruce - 4:05

Cynthia Abbott - P
Bruce Bagnoli, Chair - P
Gregg Clarke, Vice Chair -P
Barbara Coler - P
Frank Crosby -
Jim Geraghty, Secretary - P
Dane Lancaster - P
Jim McCann - P
Larry Paul -
Bill Sims, Treasurer - P
Steven Tulsy - P
Brad Van Alstyne -
Lawrence Strick - P
Michael Wolpert - P

B. Agenda Approval and Past Minutes - 5 Minutes

Agenda

M/Color - 2nd/ Wolpert - Approved

Minutes

M/ Coler - 2nd/Wolpert - Approved

C. Executive Director Updates - 30 minutes

CMCM ED Report - March 2016

Center, Productions and Staff work

Scott and I attended the ACM West Conference in Fresno and we both sat on and attended panels. A good conference by regional standards and some useful information gleaned. The Alliance for Community Media ED, Mike Wassenaar, gave a plenary which is online and worthwhile watching if you want to see some of the concerns we're all discussing and facing in the PEG media sector:

<https://archive.org/details/ACMWest2017MikeWassenaarTheFutureOfCommunityMedia>

Staffing Updates. After three months, we found a digital media assistant to replace Jenny, her name is Mary Rentzel and she grew up and lives locally in San Rafael. So far she's a quick learner and has been wonderful. Francisco is still off for graduate school in the summer, but,

Kryss Solis managed to rearrange his FT schedule at his other job to stay on here to continue teaching Final Cut.

Our bi-annual Audit wrapped up and the draft has been presented to the Finance Committee. They may request some more detail and/or adjustments from the auditor so this likely won't make it in time for the MTA meeting in April. The management letter happily reported "There were no current year observations", meaning there were no control or material deficiencies. This is very good news as we don't like being told we're deficient.

Government Updates

We'll be doing the little presentation equipment installation at Ross Valley Sanitary with our electrician at the end of April. Our electrician is also working with Corte Madera on installation of displays in the council chamber, our tasks are minor wiring and Granicus. MCE brought in more audio consultants to work on their system and now almost nothing works right - we may just have to make this part of our service as we suffer greatly from other's mistakes. Their meetings will now be distributed to Napa and Contra Costa counties - but maybe not just yet.

CMCM presents our annual Budget and Plan to the MTA in April. As of this writing, the narrative is under review by committee but hopefully ready by this month's board meeting. No surprises, nor deficiencies.

Recent Staff Productions - Fee for Service Productions:

- 1) Staff have done two more Marin IJ Lobby Lounges, one in studio and one at a school
- 2) Staff covered Jared Huffman's Town Hall on the 13th
- 3) Tonight, the 23rd, staff are covering Sen Mark McGuire's Town Hall at the San Rafael Council Chamber
- 4) Staff covered the Sustainable San Rafael Event on the 15th
- 5) Staff covered the first of three Marin Environmental Forum events
- 6) Staff trained and loaned equipment to the Forestry Service to cover the Geography of Hope Conference in Point Reyes on the 16, 17 and 18th.
- 7) CMCM covered the Novato State of the City event at their request.
- 8) Cities continue to hold many meetings, CMCM continues to cover them.

Education - Staff -

- 1) Scott did the San Rafael Career Day last weekend, setting up an entire mini studio.
- 2) This weekend Jill and Scott are doing the Marin Teen Girl's Conference
- 3) Next week Scott is doing a Tech Fair at San Rafael High and visiting a class at MarinSEL
- 4) In April staff will be at Marin Innovators and the Health Hackathon

Upcoming Events at the Media Center:

Current Gallery Exhibit: Guerrilleras

Louis Murillo's SUPERHEROS

April 5, Member Mixer

New CMCM member Barbara McVeigh screens her documentary "Racing with Copepods," created not only to teach young people how to sail, but how to speak for our oceans.

- Center/Staff updates and upcoming events
- CMCM Annual Budget and Plan Review

D. Other Business - 30 Minutes

- CMCM Committee Updates Finance/Outreach

Approve Budget 2017-18 presented by Finance Committee

- CMCM Board Positions and Diversity updates

Approve Diversity By-Law amendment as stated by Coler

M/Sims - 2nd/Coler - Approved

- MTA Report- Next MTA Meeting: Wednesday April 12th, 7:00pm Corte Madera Town Council Chambers

Renew a PEG Fee Ordinance for ATT

Expected full 1% of PEG fees by the new fiscal year (if not sooner)

E. Public Comment - 10 Minutes - None

F. Closed Session if Necessary - 30 min

Accepted resignation of John Morrison

G. New Actionable Business

2017 CMCM Board Meeting Dates:

Fourth Thursdays; Mar 23, April 27, May 25, June 22, July 27, Aug 24, Sept 28, Oct 26, Dec 7.

Next MTA Meeting: Wednesday April 12th, 7:00pm Corte Madera Town Council Chambers

H. Adjournment

M/Geraghty - 2nd/Sims Approved