

## COMMUNITY MEDIA CENTER OF MARIN

Board of Directors Meeting  
Thursday Mar 22, 2018 4:00 pm  
CMCM 819 A Street, San Rafael  
DRAFT minutes

### **A. Call Meeting to Order - Bruce**

- Bruce Bagnoli, Chair - P
- Barbara Coler -
- Gregg Clarke Vice Chair - P
- Frank Crosby -
- Jim Geraghty, Secretary - P
- Dane Lancaster - P
- Jim McCann -
- Larry Paul -
- Bill Sims, Treasurer - P
- Steven Tulsky - P
- Brad Van Alstyne
- Lawrence Strick - P
- Michael Wolpert - P
- Cynthia Abbott -

### **B. Agenda Approval and Past Minutes - 5 Minutes**

#### **Approve Agenda**

**M/Geraghty - 2nd/Simms Approved**

#### **Approve Minutes**

**M/Tulsky - 2nd/Wolpert - Approved**

### **C. Executive Director Updates - 30 minutes**

#### **Center, Productions and Staff work**

Lingering aches and pains for staff along with some new cuts and bruises - but spirits are good! I was in Sacramento last weekend (whoo-hoo) for the ACM West Regional Conference to present on a Friday panel. Attended several sessions and caught up with our PEG colleagues which is always fruitful.

#### **Government Updates**

- Lots of meetings with some off site special meetings in March.
- Mill Valley install now slated next week, should take 2-3 days.
- San Rafael install is still tentative probably late May
- We started the MCE Concord install this month, pulling wiring before the walls and ceiling were closed up.

The equipment install will be in April/early May to meet their mid-May deadline. We still need to locate and hire a local PTE for those meetings which will be video conferenced live with the board meetings in San Rafael. The install is identical to the one in San Rafael, just different furniture. We had also bid on the audio system, losing out to the contractor we recommended in the first place.

\* We are sending Transportation Authority of Marin some quotes for equipment to improve their meetings.

- Met with Tiburon to discuss an install in their council chamber. Will be sending plans/proposal for the City Manager to run by council. This could be a June install but may delay until late summer.
- Started the two new city meetings for Corte Madera in March.
- Sausalito had a meltdown which we fixed in time, ordered a replacement switcher for their setup.
- Yes, it's election time again. That means a whole slew of LWV debates and other candidate debates over April/May. Seems a lot for mid-year, fortunately Scott is keeping track of it all and not me.

### **Education Updates**

- Drake is running full steam, future of the ROP and COM program there uncertain.
- Meeting with CFI Director next week to discuss possible program areas to develop.
- Tentative camera training with Mill Valley City Staff - TBD
- Barbara Coler bought in two 2K underwriters for the center and we've had several new 250-1000 donors of late too. We need to boost these numbers though before end of fiscal year. I would still like to see a regular 50K in donations to support a FTE in Education that would administer year round programs.

Recent Staff Productions - Education - Staff Related Events - Fee for Service Productions

- We had another IJ Forum shoot just last night at MCE.
- Staff did several Lobby Lounge shoots with youth bands, you can see them all at: <http://www.marinij.com/lobby-lounge> April will be the big show out at Marin Center.

### **Upcoming Staff Productions**

- We have a fee for service at UC Berkeley in April for the Latin American Studies Department.
- We will likely carry DN! coverage of the Washington DC Youth march on Saturday morning live (8-noon)
- We are providing coverage of the memorial service for the County Deputy on Friday. Possibly live on CH 2
- Fee for service for the Sanskriti Festival was done at Marin Center
- We covered Jared Huffman's Town Hall for school gun violence last weekend at Dominican.

- Staff have done two 'Marin People' videos, the most recent last week with Dickens 44, the glue artist exhibiting at Civic Center. He may bring his show to CMCM. Mary and Megan are doing these now that

**Alejandro is gone.**

**Other Events at the Media Center:**

Current exhibit on Marinship closing reception this Friday 6:00pm. Next artist TBA

**D. Other Business - 30 Minutes**

- **CMCM Committee Updates - Outreach/Finance** - Barbara Coler bought in two 2K underwriters for the center and we've had several new 250-1000 donors of late too. We need to boost these numbers though before end of fiscal year. I would still like to see a regular 50K in donations to support a FTE in Education that would administer year round programs.

- **CMCM Budget and Annual Plan -**

  - Motion to Approve Annual Budget**

  - M/Sims - 2nd/Tulsky - APPROVED**

- **MTA Report - Next MTA meeting April 11, at Corte Madera Town Hall, 7PM, Annual CMCM PPlan, Transition MTA Attorney due to retirement, NATOA Webinar on Emergency Use of Broadcast Channels**

**E. Public Comment - 10 Minutes - NONE**

**F. Closed Session if Necessary - 30 min - NONE**

**G. New Actionable Business**

**NEXT MTA - Regular Board Meeting April 11th, Corte Madera.**

**2018 CMCM Board Meeting Dates: Fourth Thursdays; Jan 25, Feb 22, Mar 22, April 26, May 24, June 28, July 26, Aug 23, Sept 27, Oct 25, Dec 6.**

**H. Adjournment**

**M/Geraghty - 2md/Wolpert - Approved**

These minutes are draft and subject to change