

## **COMMUNITY MEDIA CENTER OF MARIN**

### **Board of Directors Meeting**

Thursday December 8, 2016 4:30 pm

CMCM 819 A Street, San Rafael

DRAFT Minutes

#### **A. Call Meeting to Order - Bruce - 4:40PM**

Cynthia Abbott - P

Bruce Bagnoli, Chair - P

Gregg Clarke, Vice Chair -

Barbara Coler - P

Frank Crosby - P

Jim Geraghty, Secretary - P

Dane Lancaster -

Jim McCann -

John Morrison - P

Larry Paul - P

Bill Sims, Treasurer - P

Steven Tulsy -

Brad Van Alstyne -

Lawrence Strick -

Michael Wolpert - P

#### **B. Agenda Approval and Past Minutes - 5 Minutes**

##### **Approve Agenda**

M/Geraghty - 2nd/Coler - APPROVED

**Approve Minutes** (with correction - COM Pres. Koons reappointed F Crosby to CMCM Board)

M/Coler - 2nd/Wolpert - APPROVED

#### **C. Executive Director Updates - 30 minutes**

Center, Productions and Staff work

Master Control Rebuild began the week November 12 pretty much diverting all other work for Megan and myself. We had only a few moments of downtime for the channels and a few rocky hours of poor playback, but overall it was relatively smooth. We didn't miss any scheduled government meetings. Our great integrators ran into some hardware issues and returned this week to swap out and reconfigure some equipment - our setup is unique to most, so it's been a challenge. The integrator was finishing up today just before the board meeting. We still have much more work to do, but the servers and other equipment are up and running.

Our PTE scheduler for programming, Jenny, Thornburg, left this week, having been offered another job. A huge loss for Programming as she was terrific. So, on top of the

Master Control change, Megan was training our replacement Scott Ward who had been working the front desk. We're now seeking a replacement for that position. In other staff news, Kryss Solis who teaches FCP, broke his ankle and is out for a couple weeks, he also has a schedule change due to a position change at his day job. It looks like staffing changes will ripple throughout the new year.

I've been updating inventory - quite a task with the new capital purchases over the last two years - but needed for our annual reporting which I'm finishing up.

The Center is closed for the holidays Dec 23 through Jan 2. I'll be away from Dec 30th through Jan 15.

### **Government Updates**

- 1) Kinsey Video wrapping up - big 'premier' at the BOS next week.
- 2) CMCM continues to cover the Commission on Aging monthly meetings - two since our last CMCM Board meeting.

### **Education - Media Corp - Staff - Fee for Service Productions**

- 1) Finished up the portable switcher build for Drake's COM program, Scott will be training them on it's use.
- 2) Staff shot the Marin Youth Symphony concert this past weekend.

### **Other Center News - Upcoming**

- 1) We hosted a Pacifica panel discussion November 21 - members shot the roundtable as a program that is now airing.
- 2) We have a new exhibit, "Fidel", planned months ago and organized by the Task Force on the Americas. They had a well attended screening last week and another planned for this Friday with a reception.
- 3) Members held their Holiday Mixer last night - nice large crowd, great to see the community.
- 4) Staff are wrapping up the Donor postcard to be targeted via direct mail to specific communities - will send out before xmas.
- 5) Staff holiday party Friday Dec 16th - 7:00pm if Board want to drop by!

## **D. Other Business - 30 Minutes**

### **• CMCM Advisory Committee Updates**

The Outreach/Communications committee approved a staff produced fundraising postcard. The committee also added member Veda Florez to the committee.

• CMCM Board Diversity - Planning - The committee is exploring options and outreach strategies to create a more diverse board. Two seats open for CMCM board, Dominican University

- MTA Report -
  - Sent a letter to Larkspur to work out agreement with MTA for payment of PEG fees.
  - They explored voting options and decide to keep the voting process they now have.
  - Barbara Coler and Jim McCann were reappointed to the CMCM board.
  - Next MTA Meeting February 8, 7 PM at Corte Madera Town Hall

#### **E. Public Comment - 10 Minutes**

Susan Kirsch, Nov 2016 candidate for Marin County Supervisor District 3, expressed her thoughts about CMCM: Incredibly good work, providing tours, diverse programming, (Amy Goodman, Larry Strick's show, candidate debates and government coverage). Kirsch then explained that she was distributing her remaining campaign funds to groups meeting her criteria reflecting the mission and values of her campaign: educate, activate, and inspire good government. She appreciates the work with youth in public media, CMCM's competent leadership and the composition of the board. The CMCM Board graciously accepted her donation of \$1000.

#### **F. Closed Session if Necessary - 30 min - NONE**

#### **G. New Actionable Business**

2016 CMCM Board Meeting Dates:  
January 26. 4 PM at 819 A St.

Next MTA Meeting: February 8, 7 PM at Corte Madera Town Hall

#### **H. Adjournment**

M/Geraghty - 2nd/Wolpert - APPROVED

These minutes are in draft form and subject to change