

COMMUNITY MEDIA CENTER OF MARIN
Board of Directors Meeting
Thursday July 28, 2016 4:00 pm
CMCM 819 A Street, San Rafael

DRAFT Minutes

A. Call Meeting to Order - Bruce - 4:20 PM

Cynthia Abbott -- P
Bruce Bagnoli, Chair -- P
Gregg Clarke, Vice Chair -- P
Frank Crosby --
Jim Geraghty, Secretary -- P
Dane Lancaster --
Jim McCann --
John Morrison --
Larry Paul -- P
Bill Sims, Treasurer -- P
Steven Tulsy --
Brad Van Alstyne -
Lawrence Strick -- P
Michael Wolpert -- P
Barbara Coler -- P

B. Agenda Approval and Past Minutes - 5 Minutes

Approve the Agenda - M/Geraghty - 2nd/Clarke - Approved
Approve the Minutes - M/Coler - 2nd/Strick - Approved

C. Executive Director Updates - 30 minutes

Center, Productions and Staff work

CMCM exhibited at the County Fair this year, working with John Macleod and the CLubhouse/Youth Center. Great turnout and response. CMCM gave away tote bags, fans, buttons and info and also had drawings for free classes.

We jumped on the shortlived Pokemon craze and drove foot traffic from the Farmers Market to CMCM. We gave away tote bags full of info and seeded pokeman to attract the players.

CMCM continues to upgrade facility equipment slowly and methodically. We just placed our new audio mixer in the studio which is served by a 16 track recorder and an array of instrument mics for studio productions.

The Sports camp for the Pacifics Baseball Season is ending. A great group of high school kids this year doing our first season of HD coverage.

Head-In planning continues with our integrator, tweaking equipment selections and manufacturers.

A Santa Rosa PEG Center board member was interested possible collaboration - will discuss.

D. Other Business - 30 Minutes

- Outreach/Development Committee report back - Director Wolpert reported on revised presentation with 12 slides that include video of youth work. The entire presentation takes about 5 minutes. Board members are strongly encouraged to suggest donors and participate in outreach with staff and board outreach committee members.

- MTA Report

Next MTA Meeting is August 10, 2016, 7 PM, Corte Madera Council chambers
Strategic Planning

Funding for Nicasio Broadband project needs matching funds.

E. Public Comment - 10 Minutes - none

F. Closed Session if Necessary - 30 min - none

G. New Actionable Business

- 2016 CMCM Board Meeting Dates:
Aug 25, Sept 22, Oct 27, Nov/Dec TBD.

Next MTA Meeting: Strategic Plan, August 10, 7:00pm, Corte Madera Town Hall.

H. Adjournment

M/Geraghty - 2nd/Sims - Approved