

**COMMUNITY MEDIA CENTER OF MARIN**  
**Board of Directors Meeting**  
**Thursday September 22, 2016 4:00 pm**  
**CMCM 819 A Street, San Rafael**  
**DRAFT Minutes**

**A. Call Meeting to Order - Sims**

Cynthia Abbott - P  
Bruce Bagnoli, Chair -  
Gregg Clarke, Vice Chair -  
Barbara Coler - P  
Frank Crosby - P  
Jim Geraghty, Secretary - P  
Dane Lancaster - P  
Jim McCann - P  
John Morrison -  
Larry Paul - P  
Bill Sims, Treasurer - P  
Steven Tulsy - P  
Brad Van Alstyne -  
Lawrence Strick - P  
Michael Wolpert -

**B. Agenda Approval and Past Minutes - 5 Minutes**

**\*Motion to approve the agenda**

M/Geraghty - 2nd/Lancaster - APPROVED

Motion to approve the minutes

M/Geraghty - 2nd/Lancaster - APPROVED

**C. Executive Director Updates - 30 minutes**

Center, Productions and Staff work

A quiet summer has given way to a busy September and an even busier October.

Congrats to Megan attended the Portland Film Festival where her film screened and won an award.

We're moving ahead with the master control upgrade and much of October will be for detailed planning and prep for an early November installation. Pretty much every piece of equipment in our master control will be replaced for HD compliance and compatibility. I've been working with Comcast engineers to try and upgrade our fiber encoder to digital and time just after the install. CMCM Annual report to the MTA due in November. Staff has been finishing up year-end reporting so the report can be put together. We are due to begin our bi-annual audit soon; I'm hoping we can push this into late November/December after we get through all the technical upgrades.

Government Updates - **In addition to the regular meetings:**

- This month we started a contract for the Tamalpais School Board meetings and in October we'll start the Marin County Commission on Aging meetings.
- We've added three more part-timers for covering all these various government related shoots. We now have 20 employees on payroll (gulp), 10 PTE government, 5 FTE staff and 5 PTE trainers/station assistants.

#### Education - Media Corp - Staff - Fee for Service Productions

- 1) Scott and Michael met with Marin Academy faculty, later a group of their students came for a tour, they are planning to run their students through the Media Corp and may make use of the lab for 2-3 trainings a semester.
- 2) Scott and Michael will meet with MarinSEL and Leadership in Environmental Action Development (LEAD) who are interested in having teachers take classes and producing work through the center.

#### Other Center News

- 1) Tonight: CMCM is partnering with our Mexican counterpart Rompeviento TV and KPOO in Oakland to host the writer J. Jesús Esquivelin at the Mission Cultural Center for Latino Arts. Jesus is a respected investigative reporter who has written extensively on Mexico/US Narco trafficking. CMCM will be shooting and streaming the event live.
- 2) We submitted our first (and last) "Before the Movie" ad to the theatre in Fairfax. Response is immeasurable, meaning no impact.
- 3) CMCM will be partnering with the San Francisco Latino Film Festival (<http://www.sflatinofilmfestival.com>) to bring several of the festival films with their directors to Marin for screenings in early October. Limited seating - should be great events!
- 4) Staff started doing service work with the Rafael Theatre, simulcasting live Q&A session across their three screens and the web for large audiences. Also doing this for a special event in Corte Madera.
- 5) Staff started training Drake students for the Bioneers conference in October - many activities planned.
- 6) Staff shot three LWV debates this past weekend and have two more scheduled off-site through early October.
- 7) Staff shot another Marin IJ show, this one with BOS and Judicial candidates.
- 8) CMCM staff has been running promos for the Italian Film Festival and will be shooting some of the upcoming events Sept/Oct.
- 9) Staff are shooting a series of lectures for the Marin Conservation League Sept-Oct.
- 10) New Exhibit in the Center, Selena Engelhart, reception well attended.
- 11) A new and possible the last Marin Sanity taping for October 3rd - if you haven't been, this may be your last chance.
- 12) Marin Women's PAC using the screening room Sept 19 for a screening.
- 13) Jim shot the Time 2 Lead event on Sept 19 when we had no staff or PTE's available.

## **Board elections**

Board election process began with an announcement of the process and the release of nomination forms.

The deadlines are as follows:

Friday October 7 – Deadline for Board nomination forms to be received at CMCM by 6PM.

Tuesday

October 11 – Ballots and information on all member nominees will be sent out to membership via email and posted to the web site. Tuesday October 25 – Deadline to receive completed ballots. Thursday October 27 – Annual Member Meeting.

## **D. Other Business - 30 Minutes**

- Board elections

CMCM Board Elections and Annual Membership Meeting

- MTA Report

Barbara is at NATOA conference, She won an award for her work on the legal Committee.

MTA Next Meeting - tentatively set for October 12, 7 PM, Corte Madera Town Hall Chambers

## **E. Public Comment - 10 Minutes - NONE**

## **F. Closed Session if Necessary - 30 min - NONE**

## **G. New Actionable Business**

2016 CMCM Board Meeting Dates: Sept 22, Oct 27, Nov/Dec TBD.

Next MTA Meeting tentative: October 12, 7:00pm, Corte Madera Town Hall.

## **H. Adjournment**

M/Color - 2nd/Geraghty - APPROVED