

COMMUNITY MEDIA CENTER OF MARIN  
Board of Directors Meeting  
Thursday October 27, 2016 4:30 pm  
CMCM 819 A Street, San Rafael  
DRAFT Minutes

**A. Call Meeting to Order - Bruce - 4:30 PM**

Cynthia Abbott - P  
Bruce Bagnoli, Chair - P  
Gregg Clarke, Vice Chair - P  
Barbara Coler - P  
Frank Crosby - P  
Jim Geraghty, Secretary - P  
Dane Lancaster - P  
Jim McCann -  
John Morrison -  
Larry Paul - P  
Bill Sims, Treasurer - P  
Steven Tulsy - P  
Brad Van Alstyne -  
Lawrence Strick - P  
Michael Wolpert - P

**B. Agenda Approval and Past Minutes - 5 Minutes**

Approve Agenda

M/ Geraghty - 2nd/Sims approved

Approve Minutes

M/Coler - 2nd/Geraghty approved

**C. Executive Director Updates - 30 minutes**

Center, Productions and Staff work

**Government Updates**

We started a fee for service project for the County, a video for Kinsey's departure. Staff have completed 14 interviews to date with a few more to go - then it's off to the edit.

**Education - Media Corp - Staff - Fee for Service Productions**

- 1) CMCM presented the Latino Film Festival at Pickleweed the first week of October. Overall good attendance, especially for the first film which got a big bump from the IJ. Next year we hope for even bigger audiences and we'll host it in the bigger room at Pickleweed. Community Center staff were very supportive and eager for a repeat next year.
- 2) Scott did a training with the MarinSEL and Leadership in Environmental Action Development (LEAD), we're expecting that relationship will turn into production related activities in the future.

- 3) Staff did several fee for service simulcasting projects for the Mill Valley Film Festival which were well received.
- 4) Bioneers came and went (as did our CMCM tent). Staff and members hosted a tent, did interviews and promoted the center at the festival.
- 5) We also wind down our support for the Italian Film Festival this weekend. Staff have been shooting interviews with filmmakers.
- 6) Staff covered two of three events by the Marin Conservation League
- 7) Staff shot last League of Women Voters debate at Homestead
- 8) Staff began coverage of Commission on Aging meetings (contract)
- 9) Staff covered a Forum in Belvedere on the Deer problems there.

### **Other Center News - Upcoming**

- 1) We will be hosting a Pacifica panel discussion November 21.
- 2) Master Control Rebuild begins November 12 and continues for a week. Staff have been preparing for what promises to be a week of long days.
- 3) Staff are working on the Giving Tues postcard but need a mailing list
- 4) CVNL Award - staff will prepare an application for board review.
- 5) Jim sent out letters for the "designated" board seat re-appointments and here are the results so far:

### **Designated Board Seats - Re-appointments to date**

MTA Jim and Barbara agreed to reappointment pending December MTA meeting

MCOE Dane reappointed by Mary Jane Burke

COM Frank reappointed by Nicole Cruz

DOM Brad reappointed by Hanna Rodriguez-Farrar

CVNL Steve reappointed by Linda Davis

CFI Waiting - MVFF was a distraction

### **D. Other Business - 30 Minutes**

- Board Election

Strick and Sims retain their seats on the CMCM Board

Strick - 38 votes

Sims - 34 votes

Florez - 19 votes

Thank you for running

- CMCM Advisory Committee proposal - Discussion about setting an advisory committee.

- MTA Report (tentative) -

Next tentative MTA meetings

November 30 7 PM, Corte Madera Town Hall

December 14 7 PM, Corte Madera Town Hall

Expect full Comcast/Customer PEG funding within 4-5 months.

**E. Public Comment - 10 Minutes - none**

**F. Closed Session if Necessary - 30 min - none**

**G. New Actionable Business**

2016 CMCM Board Meeting Dates:

Dec 1 or 8 TBD.

Next MTA Meeting: December 14, 7:00pm, Corte Madera Town Hall.

**H. Adjournment**

**M/Geraghty - 2nd/Clarke**