

COMMUNITY MEDIA CENTER OF MARIN

*Board of Directors Meeting/Retreat
Thursday December 6th, 2014 12:00-6:00 PM
100 Larkspur Landing, San Rafael*

DRAFT Agenda REGULAR MEETING 12:15 - 1:30

- A. Call Meeting to Order - Bruce**
- B. Agenda Approval and Past Minutes**
- C. Executive Director Updates**
 - Center/Staff updates
 - Staff Holiday gifts
 - Review Annual Report and Audit
- D. Other Business**
 - Elect Officers
- E. Closed Session if Necessary**
- F. New Actionable Business**
- G. Adjournment**

RETREAT AGENDA

- 1:30 Brief Annual Report and Fiscal Overview** - anticipated budgets and income next three years. (Board/Staff)
- 2:00 Staff presentations** (Staff)- Part FYI and part a pitch of areas for development with board assistance which could include:
 - Media Corp - funded project for student/youth participation operated by CMCM.
 - Government/Education- areas for improvement and development.
 - Community development - building more non-profit partnerships, more member engagement, new outreach opportunities.
 - Facilities - expand - take on external projects?
- 3:15 Break for lunch**
- 3:45 Mission and Visioning Session** (Board/Staff)
Outline organizational strengths, weaknesses, opportunities and threats (SWOT analysis)
Envision a three year vision for the organization that includes:
 - Where do we want to be in 18 months, 3 years?
 - new program areas to develop, old ones to improve.
 - identifying new resources and fundraising opportunitiesHoning the CMCM Elevator Speeches for Board member use
- 5:15 A review of Board responsibilities** (Board - Bruce)
A review of Board composition (diversity), committee memberships, their purpose and discussion of effectiveness/expectation.
Linking committee work to goals - renew committee memberships with specific purpose/outcomes

This agenda is draft and subject to change.