

COMMUNITY MEDIA CENTER OF MARIN

Board of Directors Meeting

August 28, 2008

College of Marin

835 College Ave.

Kentfield, CA.

4:00 pm – 6:00 pm

Staff Lounge 1st Floor Student Services Building

Draft Minutes

A. Call Meeting to Order – Bruce Bagnoli – 4:08 PM

B. Agenda Approval

5 Minutes

M/ Geraghty 2nd/Gitler - motion passed

C. Approve Minutes of Board Meeting

5 Minutes

M/Geraghty - 2nd/ Sims – motion passed (Gitler and Paul abstained)

D. Executive Director Report

15 Minutes

Michael Eisenmenger

1. Interim office space at The MYC – The MYC offered and we accepted the use of temporary office space at 1115 Third St., San Rafael
2. Web Site and Contact information – The interim CMCM website is up with the basic skeleton framework. A few different website addresses point to the site including communitymediamarin.org , cmcm.tv we will be putting the community survey online.
3. Ongoing Facility Search / COM Update – MAM gave some leads, and we met with Dominican, both Flor Emert Compos and Bruce Baum from MAM attended, they don't have space for the CMCM center at this time but were very interested in participating and are considered a good site for a satellite location.
4. Weekend Programming Update and MAM letter – We are exploring the best way to implement weekend programming and are looking at the Civic Center “HUB”, County Office of Education and Comcast. The Civic Center Hub needs more work and equipment, encoder needs updating, for now we can set up a MAC for a work around.
Trish Hibbens – Is this a direction we should be going in, weekend programming? Eisenmenger – yes.
Bruce Bagnoli – This will augment the current Comcast service as we transition.
Janette Gitler – Is this a priority, will weekend programming benefit CMCM?
Eisenmenger – The weekend service implementation will help us move forward and identify solutions to the current restrictions and technical needs. Bagnoli – The DAP requires CMCM to provide services and by taking small steps to increase and improve services we will move ahead.
Sims agreed
5. Planned Equipment Purchases (see attachments). These purchase requests will be agendized for the September meeting. The facilities and equipment committee will have input into the equipment request and the CMCM board will have final approval.

This agenda is draft and subject to change.

E. Public Comment

10 Minutes

- B.Emily Sykes – Would like to see CMCM use mics. Comcast is having difficulty airing programs they've agreed to broadcast, been going on for about a month. Bruce: Comcast has laid off an employee. We can talk to them but the MTA has the authority. Suki Bennett will get contact with Ms. Sykes.
- Peter Franck – 1.)The enforcement issue has now been handed over to us under the DAP per email from Barbara Thornton. Bruce: We have some ambiguity. 2.) I invite CMCM to an event: The Role of Media in a Democracy Nationally and in Marin. Sims asked if it is being filmed Franck replied to ask Jim G.
- Vera from MAM – pleas for a sound system for CMCM meetings. Thinks the CMCM Board should meet more frequently. Bagnoli stated that Michael is establishing working groups: facility working group and the transition working group that will be meeting to help move forward the work of the CMCM. Peter Franck stated that the CMCM Board will have to start differentiating between the roles of the staff and the role of the CMCM Board concerning committees. Eisenmenger stated that meeting would be called very soon for staff and community committees.
- Steve Finn – Shelly is not at Comcast : Stu Feldman is not coming through on the work. Groups in Marin are disseminating the schedules. Is there demand for weekend programing, interest survey. Bagnoli stated that making the schedule public hasn't been made easy by Comcast. Gitler stated that the CMCM producers meeting will be great for input on how to resolve some of these issues.

F. Old Business

60 Minutes

1. Finance and Budget Committee Report
 - a. Treasurers Report – Bill Sims – Turned checkbooks over to ED Eisenmenger they are for two accounts at one bank. The Paychecks payroll company gave us the best quote for services with Worker Comp Ins and Insurance for Equipment.
 - b. Bookkeeper Status – Gregg Clarke: Bookkeeper, Ann Richards submitted at contract and was hired. Richards has worked closely with the CPA (Ricardi) and we expect a contract with them very soon.
2. Report from Transition, Outreach & Board Development Committee - Lynn Bornstein / Trish Hibben – The committee met three times and is producing an event for the current producers and show volunteers so they can meet CMCM Executive director, Michael Eisenmenger and have input via discussions and a needs assessment survey so we can continually improve our service and processes. The invitations have been sent.
3. MTA Report – Barbara Thornton – The MTA is having a meeting tonight and is fully supportive of the current work with COM. MTA is looking at the financial audit and are still working their meetings around the needs of negotiations with COM, and look forward to moving the COM negotiations forward.
4. Report on Status of College of Marin (COM) Agreement – Sims suggests COM Board needs to be informed about the values that the CMCM is bringing to the College. Crosby stated that there was a misunderstanding which should be resolved. Anita Martinez, COM Vice President, is now working with staff to better inform the COM Board and is confident

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that the issues will be worked out. Eisenmenger stated that he feels the COM administrators are receptive and have buy-in to the CMCM partnership proposal. Crosby confident that the broad working group at the College involved all parties necessary to move forward with confidence. Hibbens stated that she was glad the “deal breakers” were being discussed and worked on. Peter Franck stated that he has been looking for the MTA staff report on the negotiations noting that COM has been on the MTA agenda.

5. Executive Session - If needed to discuss COM Agreement related matters.

G. New Business

10 Minutes

1. Date and Time for next Board meeting-
Sept. 25, 2008, 4:00 PM College of Marin Student Services Building, Staff Lounge
2. Other New Business

H. Adjournment at 5:55 pm

m/ Geraghty 2nd/ Hibbens motion passed