

COMMUNITY MEDIA CENTER OF MARIN

***Board of Directors Meeting
Thursday, August 26, 2010
819 A Street, San Rafael
4:00 pm – 6:00 pm***

Minutes

A. Call Meeting to Order – Bruce Bagnoli - 4:05 PM

Bruce Bagnoli - *Chairperson - P*
Lynn Bornstein - P
Larry Bragman - A
Gregg Clarke - P
Frank Crosby - P
Linda Davis - retreated
Flor Emert - *Vice Chairperson- P*
Business/Chamber Position not filled
Jim Geraghty - *Secretary- P*
Janette Gitler - P
Trish Hibben - P
Dane Lancaster - P
George J. Rodericks - P
Larry Paul - P
Bill Sims - *Treasurer – P*
Michael Eisenmenger Executive Director – P (non-voting)

B. Agenda Approval - 5 Minutes

Amend Agenda to include Investment Performance Report.
M/Geraghty – 2nd/Sims approved with amendment

C. Initial Public Comment - 5 Minutes

None

D. Approve Minutes of Board Meeting - 5 Minutes

Tabled until September, 23, 2010 Board meeting.

E. Executive Director Report - 30 Minutes

• CMCM Updates

It was a very busy summer

- Solomon/Hayden Reiss taping.
- Corte Madera parade
- Fee for Service for Marin Energy Authority
- San Rafael Council video coverage planning
- Dominican University, broadcast of their speaker series
- PSA for Bocce Ball Courts
- Continuing full class schedule with new pre-production class with continuing clinics.
- Preliminary statistics for first year of service.
- 40 firewire hard drives were “flacky” we had 30 returns and replacements with no problems
- Hired part-time custodian.
- Education Channel, 30, on a different frequency than Channels 26 and 27.

- Marin Office of Education is interested in broadcasting a variety of PTA meetings along with Educational speakers and meetings
- Some changes in staff: Laura is now teaching the camera class and we are looking for a front desk person so Victoria can focus on project development.

CMCM Member Meeting and Board Elections – Sept/Oct. Time frame

Meeting Notice will be sent out early September. The Annual membership Meeting will be held at the MYC on Saturday, October 30, 2010. The Nomination mailings will go out by September 15, 2010. The voting for the CMCM board positions will be done electronically via Survey Monkey

Marin TV Speaker Series – paid events

Jordan Flaherty of LEFT TURN is set to be our first speaker at the MYC. We will film and air the presentation on 26 and the web.

Member Handbook – tabled

West Marin Visit and Presentation – Peggy Day held a community meeting to explore the development of a satellite CMCM-Mini in West Marin. Michael Eisenmenger was interviewed on Normon Solomon's radio program and then met with Peggy Day's group to explore both broadcasting Channel 26 on the West Marin Horizon Cable system and develop space for video equipment and editing stations in the Point Reyes community. About 20 people attended including the representative from Horizon Cable, who was very open to the idea of broadcasting Channel 26 in West Marin. In attendance from CMCM were Michael Eisenmenger, Sam Long and Jim Geraghty.

- CMCM Audit – annual report due Nov 15 – begin early Sept. and is due November 15, 2010
- CMCM Member Manual Revisions
- Course Fee Increase plans –
new schedule of fees: \$25 per session, three sessions \$75,
four sessions \$100

G. Old Business - 50 Minutes

- Finance Committee Report
 - Financial Performance Report – The portfolio is up 5% with coupon rate at 4% delivering approximately \$20,000 on the base this year.
 - *Possible payroll/benefit service change* – update Treasurer Sims will meet with and assess the options and report back.
- Outreach/Development Committee Report
 - *Committee meeting to follow board meeting in Suite #21 to formalize outreach effort.*
 - *United Market will feature CMCM in one of their future “community” adds*
 - *Gregg Clarke offered to identify some sponsors for Bocce Ball Event.*

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- - Board Governance –
 - Will meet for the planning of the Annual Membership Meeting in October. The By-laws will be reviewed and Treasurer Sims will make recommendation for revisions
 - *Chamber/Business position in need of being filled.*
 - *Review Board appointments and other renewals*
 - MTA Report – Barbara Thornton – The MTA met last on August 23rd and has four new members representing San Anselmo, Belvedere, Ross and Corte Madera.
 - Video Services – San Rafael has budgeted \$50,000 for CMCM video services. There are several cities looking into broadcasting their meetings. The next MTA meeting will be a workshop in October.

G. Public Comment - 10 Minutes - none

H. New Actionable Business - 15 Minutes

- Date and Time for next Board meeting – Thursday, Sept. 23rd, 2010, 4 PM at 819 A St. San Rafael CA
- Executive Session - If necessary

I. Adjournment at 5:37

M/Bornstein – 2nd/Clarke approved.

This agenda is draft and subject to change.