

COMMUNITY MEDIA CENTER OF MARIN

Board of Directors Meeting

Thursday May 26th 2011

819 A Street, San Rafael

4:00 pm – 6:00 pm

Minutes

A. Call Meeting to Order – Bruce Bagnoli – 4 PM

Bruce Bagnoli - *Chairperson - A*

Lynn Bornstein - A

Larry Bragman - P

Gregg Clarke - A

Frank Crosby - P

Sarah Darcey-Martin - P

Flor Emert - *Vice Chairperson - P*

Connie Rodgers - P

Jim Geraghty - *Secretary- A*

Janette Gitler - P

Trish Hibben - P

Dane Lancaster - A

George J. Rodericks - P

Larry Paul - A

Bill Sims - *Treasurer - P*

Michael Eisenmenger Executive Director – P (non-voting)

Bruce introduced Brad Van Alstyne with Dominican University, sitting in for mtg. will join board pending member approval of update to by-laws

B. Agenda Approval - 5 Minutes

M/Sims – 2nd/Emert - Approved

C. Initial Public Comment - 5 Minutes

Update on Jim Geraghty in the hospital

D. Approve Minutes of Board Meeting - 5 Minutes

M/Sims – 2nd/Rodericks - approved

E. Executive Director Report - 30 Minutes

• CMCM past/upcoming events and news

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Tabled at the Marin Human Race (lots of board members attended)

suggestions for future events - need a tent, larger signage, computers with videos to watch, chance to sign up for class

CMCM crew interviewed all nonprofits at even

CMCM board should take advantage of more events like this - OD Committee will take lead to identify opportunities for outreach events and schedule board members

Michael attended SR Federation and Coalition meeting

CMCM production in May- 6 SR meetings, MTA meeting, MA meeting, 2 county housing workshops mtg with Department of Aging

San Anselmo Chamber newsletter article

Creative Work Fund grant with local artist, Claire Blotter - in 2nd round

Cal Council of Humanities (\$10,000) grant for story corps project - in the works

new workshop - set design workshop led by member
new academic interns being interviewed and will start soon
Marin Womens PAC (renting space for screening June 10)
Alumni Event June 22, 5-7pm

Connie has set up many presentations: Fairfax Rotary, Sausalito Rotary - board members to be assigned
June 8 - screening of La Mission at Pickleweed Community Center (media partners include CMCM,
Univision, Telefuturo, radio stations, etc.)

"Get the Ball Rolling" Bocce Fundraising Event - July 30 - staff to organize
DIVCA progress

Application for state franchise was sent by Comcast to CPUC. MTA did not get copied on letter.
Inconsistency in letter regarding existing franchise agreement. MTA's attorney sent letter
following up.

to franchise.

Once CPUC approves franchise, "meter begins running"

Other Comcast news - guide has been paid for and is pending. Bruce suggested that we could improve
the guide on CMCM website. Michael says new website will have better/more info on listings. New
website to launch in the next 2 weeks.

MTA requests to defray costs

Andy Berman at MTA meeting suggested CMCM make official request

Letter to be sent to formally request for support for iNet costs (over \$10,000 to date) - board suggests
that Michael make some minor edits to letter (eg: take out last sentence of first paragraph)

Letter to be sent to formally request reduction of financial audit frequency - add something like "we
will produce annual financial statement, audited statement less frequently"

it was suggested that CMCM also send a letter to request support for staff position for ombudsman to
liaise with government and/or schools. Trish suggested including testimonials from gvt and
school reps for letter. Larry Bragman recommended waiting on sending third letter.

Board approved letters to be sent

- DIVCA progress - DIVCA progress

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following up to franchise.

G. Old Business - 50 Minutes

- Finance Committee Report (Bill, Gregg) - Finance Committee Report (Bill) - gradually spending
down. If improvements don't come, CMCM may have to go to MTA to ask for "bridge funding"

- Outreach/Development Committee Report (Trish) - goal = \$100,000 by end of the year
all board members must commit to fundraising campaign - add names, and make contribution (july)
initial solicitation will be by mail, to be sent out in early September. solicitation also on web, channels,
Facebook, etc.

letter can be included in e-newsletter in Belvedere

Mtg with Dept on Aging and Commission on Aging about series county wants to do on health - "Marin
Health Reports". 1/2 or 1 hour segments. They are looking for a professional producer.

- MTA Report (Suki/Barbara) next meeting June 8, 2011

G. Public Comment - 10 Minutes - none

H. New Actionable Business - 15 Minutes

- Date and Time for next Board meetings – Fourth Thursdays:

June 23, July 28, Aug 25, Sept 22, Oct 27.

- request letters approved by board
- reviewed next board meetings
- membership meeting upcoming
- Executive Session - If necessary - none

I. Adjournment at 6:00 pm

M/Hibbens - 2nd/

The minutes are a draft until approval by CMCM Board

Minutes taken by Sarah Darcey-Martin and prepared by Jim Geraghty.