

# COMMUNITY MEDIA CENTER OF MARIN

*Board of Directors Meeting*

*Thursday April 28th 2011*

*819 A Street, San Rafael*

*4:00 pm – 6:00 pm*

*Minutes*

## A. Call Meeting to Order – Flor Emert – 4:10 PM

Bruce Bagnoli - *Chairperson* - A

Lynn Bornstein - P

Larry Bragman - A

Gregg Clarke - P

Frank Crosby - P

Sarah Darcey-Martin - P

Flor Emert - *Vice Chairperson* - P

Connie Rodgers - P

Jim Geraghty - *Secretary* - P

Janette Gitler - P

Trish Hibben - P

Dane Lancaster - P

George J. Rodericks - P

Larry Paul - P

Bill Sims - *Treasurer* - P

Michael Eisenmenger Executive Director – P (non-voting)

## B. Agenda Approval - 5 Minutes

M/Geraghty – 2<sup>nd</sup>/Sims - Approved

## C. Initial Public Comment - 5 Minutes

It was suggested that we try to get an unloading zone.

## D. Approve Minutes of Board Meeting - 5 Minutes

M/Sims – 2<sup>nd</sup>/Clarke - Approved

## E. Executive Director Report - 30 Minutes

• CMCM past/upcoming events and news

\*We've switched over to Simple IRA for full time employees.

\*We've had good Outreach Development meetings with concrete plans for a fund raising campaign.

\* We have been maxed out with equipment reservations on weekends.

\* Press Releases – sending out weekly announcements to Marin weeklies, Marin Scope.

\* Connie Rodgers and I will work on the newsletter article for the Chambers.

\* On location shoots at Dominican (nuclear program) and The Rafael.

\* Comcast Guide – we were sent an invoice.

\* DIVCA – MTA has approved movement to State franchise.

## G. Old Business - 50 Minutes

• Finance Committee Report (Bill, Gregg)

\* Balance sheet attached to agenda.

\* \$100,000 being moved from Schwab to Union Bank

\* All HR is being done in house.

- Outreach/Development Committee Report (Trish)

Trish Hibben -

- \* Moving into serious fund-raising strategies and actions.

- \* Direct Mail – Lynn and Trish will head up list building and expect total board participation.

- \* Business Outreach – work with Connie to outreach and also “CMCM business members”

- \* Events and Public outreach – Bocce Ball Fun-Raiser, our kickstarter, Human Race, May 7 we will be tabling and filming.

- MTA Report (Suki/Barbara)

Next MTA meeting is May 11, 7 PM and San Rafael City Council Chambers

G. Public Comment - 10 Minutes - None

H. New Actionable Business - 15 Minutes

- Date and Time for next Board meetings – Fourth Thursdays:

May 26, June 23, July 28, Aug 25, Sept 22, Oct 27.

- Executive Session - If necessary

I. Adjournment at 5:45 PM

M/Hibben – 2<sup>nd</sup>/Geraghty - Approved

The minutes are a draft and subject to change