

COMMUNITY MEDIA CENTER OF MARIN

Board of Directors Meeting

Thursday March 24th 2011

819 A Street, San Rafael

4:00 pm – 6:00 pm

Minutes

A. Call Meeting to Order – 4:10 PM

Bruce Bagnoli - *Chairperson - P*

Lynn Bornstein - A

Larry Bragman - P

Gregg Clarke - P

Frank Crosby - P

Sarah Darcey-Martin - P

Flor Emert - *Vice Chairperson - A*

Connie Rogers - P

Jim Geraghty - *Secretary- P*

Janette Gitler - P

Trish Hibben - P

Dane Lancaster - A

George J. Rodericks - P

Larry Paul - A

Bill Sims - *Treasurer - P*

Michael Eisenmenger Executive Director – P (non-voting)

B. Agenda Approval - 5 Minutes

M/Geraghty – 2nd/Rodericks - approved

C. Initial Public Comment - 5 Minutes - None

D. Approve Minutes of Board Meeting - 5 Minutes

M/Rodericks – 2nd/Sims – Approved

Hibben – abstained

E. Executive Director Report - 30 Minutes

- **Connie Rogers** was introduced as the new CMCM board member representing the Council of - Chambers, as other board member present introduced themselves.

- Jim Wood, editor of Marin Magazine, was present and is doing a short story on CMCM for a future edition.

• DIVCA Progress

• CMCM past/upcoming events and news

• Member Handbook changes/updates – see Handbook Online

All shows produced at CMCM will be shown on the channel

Fee for service revisions

Clarify guidelines for PSAs

• Comcast Guide – some minor difficulties with finalizing the contract, corrections have been made and returned to Comcast for approval.

- Access for political candidates – Free speech, no restrictions other than election day on Public channel

- Commercial Fund-raising on the channels is prohibited as is for profit sales.

- DIVCA – MTA board members were unanimous in support of moving to DIVCA and will take the issue back to their respected councils for their consideration.

G. Old Business - 50 Minutes

- Finance Committee Report (Bill, Gregg)
 - Proposal for adding additional board members is on hold.
 - \$100,000 in Schwab account will be transferred to bank. The money earned 5% in the past and that is expected to be lower, in the 2-4% range.
 - Simple IRA through Schwab will replace 401K that was with Paychecks.
- Outreach/Development Committee Report (Trish)
 - Jay Hamilton-Roth attended the last meeting to discuss outreach and fund-raising.
 - Looking at a “Fun” raiser at the Bocce ball Courts in the summer.
- Business Underwriting for CMCM – report to come
- MTA Report (Suki/Barbara)
 - DIVCA – consensus on moving to DIVCA, members will take the issue to their councils. Expect to vote at the April MTA meeting

G. Public Comment - 10 Minutes - NONE

H. New Actionable Business - 15 Minutes

- Business Underwriting Guidelines for channels in development.
- Date and Time for next Board meetings – Fourth Thursdays:
April 28, May 26, June 23, July 28*, Aug 25, Sept 22, Oct 27.
- Executive Session - If necessary

I. Adjournment at 6:00 pm

M/Hibben – 2nd/Gitler - Approved

These minutes are a draft and subject to change.