

COMMUNITY MEDIA CENTER OF MARIN
Board of Directors Meeting
Thursday April 25th 2013
CMCM – 819 A Street
4:00 pm – 6:00 pm
DRAFT Minutes

A. Call Meeting to Order – Bruce Bagnoli

Bruce Bagnoli - P

John Morrison - A

Larry Bragman - P

Gregg Clarke - P

Frank Crosby - P

Steven Tulsky - P

Pamela Vargas-Touchard - P

Jim Geraghty - P

Dane Lancaster - A

Jim McCann - P

Larry Paul - P

Jan Carpenter - P

Bill Sims - P

Brad Van Alstyne - P

Michael Wolpert - A

Jonathan Westerling - P

Michael Eisenmenger - CMCM E.D. (non voting) - P

B. Agenda Approval - 5 Minutes

Amend Agenda to move new Board Appointment item to "D. 1"

M/Sims - 2nd/Wolpert - APPROVED

C. Initial Public Comment - 5 Minutes - NONE

D. Approve Minutes of Board Meeting - 5 Minutes

M/Geraghty - 2nd/Tulsky - APPROVED

E. Executive Director Report - 30 Minutes

• Recent center news and events

New computers were installed in editing lab, 4 of the old imac were moved into the meeting room to alleviate demand.

CMCM partnered with the Environmental Forum of Marin to produce their 2013 Series of educational presentations. Then held a reception for the EFM Leadership team at CMCM to give a tour of our facilities and encourage membership and training for their "team".

Marin School of the Arts Baseball Project

Taped the Black History Performance at the Throckmorton Theatre in Mill Valley

Sports Broadcasting Class - seeking underwriters for the program and finalizing logistics with several meetings with the Pacifics and Dominican University.

Fairfax coverage has expanded to include the Planning Commission.

San Anselmo has been supplied with a quote for equipment.

Taping the May 9, Choosing Our Future Plan Bay Area forum.

Major staff change, Jake Nicol will be leaving and returning to Grad School at Berkeley

Looking to fill an additional 5th full time position to better serve government and education needs in the county as we expand and sign on more cities and schools.

Bookkeeping Issue of reporting has been resolved with some minor changes in software.

F. Other Business - 50 Minutes

- Outreach/Development Committee – updates

Continuing outreach to business, no major underwriters to date. We are still looking for leads from board connection and or suggestions.

Possible marketing expansion will come with increased spending.

- Board Governance – Advisory Council updates,

New Board member introduction, Pamela Vargas-Touchard

- Finance Committee -

Bookkeeping Update and software adjustments for improved reporting functions.

Bruce Bagnoli - Finance and Policy meeting and the funding gap was discussed along with operating authority to expire on June 30, 2013 with extension.

- DAP negotiation - updates

Move to extend existing DAP authorization until new DAP agreement is approved.

M/Sims - 2nd/Wolpert - APPROVED

- MTA Report - Barbara Thornton - MTA is scheduling meetings.

G. Public Comment - 10 Minutes - none

H. New Actionable Business - 15 Minutes

- Dates for future CMCM Board meetings : May 23, June 27, July 25, August 22, September 26, October 24, Nov/Dec TBA.

- Next MTA Meeting TBA

- Executive Session - If necessary

I. Adjournment

M/Wolpert - 2nd/Sims

APPROVED

These minutes are a draft and subject to change.