

COMMUNITY MEDIA CENTER OF MARIN

Board of Directors Meeting

Thursday, April 22, 2010

819 A Street, San Rafael

4:00 pm – 6:00 pm

Minutes

A. Call Meeting to Order – Bruce Bagnoli – 4:15 PM

CMCM Board Members

- Bruce Bagnoli, Chair – P
- Bill Sims, Treasurer – A
- Larry Paul – A
- Trish Hibben – A
- Janette Gitler – P
- Flor Emert, Vice Chair – P
- Linda Davis – A
- Lawrence Bragman - P
- Gregg Clarke – A
- Lynn Bornstein – P
- Frank Crosby – P
- Vacant -
- Jim Geraghty, Secretary – P
- Dane Lancaster – P
- George Rodericks – A
- Michael Eisenmenger, Executive Director – P – non-voting

B. Agenda Approval - 5 Minutes

M/Geraghty – 2nd/Bragman - Approved

C. Initial Public Comment - 5 Minutes

Patsy Murry – thanked CMCM for the services they provide the community.

D. Approve Minutes of Board Meeting - 5 Minutes

M/Bornstein – 2nd/Lancaster - Approved

E. MTA Report – Barbara Thornton

No MTA April meeting

May 12, Next meeting will be held at CMCM 819 A St. Facility

Looking at DIVCA in relation to franchise agreement and opportunities.

Comcast Monthly meetings

Some Comcast customers Public Access viewers are receiving weak signals making it impossible to watch channels. MTA is following up on those complaints with an eye on the franchise agreement which insures “equal or better” broadcast.

Franchise – CMCM can post fliers at Comcast lobby for public information

Small franchise went to the state model and CMCM will be getting \$30,000 from franchise fees

F. Executive Director Report - 30 Minutes

- **CMCM general updates**
Staff is very busy with all the classes we offer. The demand is staying strong.
Nancy Shaw, CMCM's staff and camera trainer, is returning to Canada.
CMCM's new digital management/programming assistant is Megan Loretz
We now have six interns.
- **Audit Update / Tax Returns**
Audit is being finalized.
CMCM Tax returns are due May 5, 2010 and are on track for completion.
Both MTA Report and budget report has been submitted to the MTA
- **Education Channel Request**
A formal letter will be sent to Comcast so we can light up the Education Channel.
- **City Proposal and Guide**
A guide outlining costs and fees is being developed to use as fee for services menu for streaming and cablecast.

G. Old Business - 50 Minutes

- **Finance Committee Report**
CMCM has two accounts at TAM Bank, a primary checking account and a money market account. Union Bank took over TAM via the FDIC. We are considering a transition to Circle Bank.
- **Committee Reorganization Update**
Based on work done at CMCM retreat, meetings for committees are scheduled to move forward:
Governance – insure fully staffed board
Development -
State Franchise Working Group

H. Public Comment - 10 Minutes

Patsy Murry – requested information on how public can be involved and help the success of CMCM.

I. New Actionable Business - 15 Minutes

- Date and Time for next Board meeting – Thursday, May 27th, 2010
- Executive Session - If necessary - none

J. Adjournment at 6:00 pm

M/Geraghty – 2nd/Emert - Approved

Draft Minutes