

COMMUNITY MEDIA CENTER OF MARIN

*Board of Directors Meeting
Thursday, February 18th, 2010
819 A Street, San Rafael
4:00 pm – 6:00 pm
Minutes
(draft)*

A. Call Meeting to Order – Bruce Bagnoli – 4:10 PM

CMCM Board Members

- Bruce Bagnoli, Chair – P
- Bill Sims, Treasurer – P
- Larry Paul – A
- Trish Hibben – A
- Janette Gitler – P
- Flor Emert, Vice Chair – P
- Linda Davis – A
- Lawrence Bragman - A
- Gregg Clarke – A
- Lynn Bornstein – P
- Frank Crosby – A
- Vacant -
- Jim Geraghty, Secretary – P
- Dane Lancaster – P
- George Rodericks – P
- Michael Eisenmenger, Executive Director – P – non-voting

B. Agenda Approval - 5 Minutes

Amend – Move MTA report up to accommodate speaker.
M/Bornstein – 2nd/ Gitler - approved

C .Initial Public Comment - 5 Minutes – none

D.Approve Minutes of Board Meeting - 5 Minutes

M/Gitler – 2nd/Bornstein - approved

E. MTA Report – Barbara Thornton

MTA → CMCM Payments and account due

\$300,000. - Payment made to CMCM

\$8900. - Interest due CMCM

ATT PEG Fee - \$2,000. due CMCM

Three new MTA Board members – Directors - Fraser, Levine and Greene

Google RFI – High Speed Fiber – Internet service – Talking to cities and stakeholders.

Government Channel – soliciting input from marin cities and municipalities so we can network and buildout systems for broadcast of meetings. CMCM and MTA staff will look at models and costs to deliver best product with best quality.

F. Executive Director Report - 30 Minutes

• CMCM general updates

Government meetings - Staff is developing pricing menus for government systems that include streaming, video on demand that would have a higher quality than County system (Granicus).

MPEG@ stream for live stream would deliver a better picture.

CMCM Channel 26 – we are live streaming our shows via internet through the Civic Center servers. Developing overnight programming that will include older B-Film and Film Noir and specialty broadcasts.

Student Tour – We hosted 80 students at CMCM for a tour of the facilities.

Audit – Jackie Kim was on the premise for two days conducting her work for our audit. She worked with our bookkeeper.

MYC – Shared use agreement developed to fit aspects of our mission, serving youth.

• Audit Update / Tax Returns / Accounting / Workplan –

Workplan Timeline included in board packets. Includes distributed facilities, strategic outreach to non-profits, channel development, fundraising, operations and reporting, new community services and offerings.

• Workplan Overview

G. Old Business - 50 Minutes

• Finance and Budget Committee Report - Sims

\$871,000 in Swabb Account

Will be shopping for higher interest rates as our accounts mature.

• Investments Update

• Board Retreat Update and Planning – Board responsibilities and financial sustainability.

H. Public Comment - 10 Minutes none

I. New Actionable Business - 15 Minutes

Motion – Approve - Flexible Spending Accounts (renew spending accounts)

\$3000. Eisenmenger

\$1000. Long

\$1000. Fong

M/Bornstein – 2nd/Gitler - approved

• Date and Time for Board Retreat – Saturday, March 6th – agreed

• Date and Time for next Board meeting – Thursday, March 25th, 2010 4PM - agreed

• Executive Session - If necessary

J. Adjournment at 5:37 PM

M/Emert – 2nd/Bornstein approved

Minutes are a draft and subject to change.