

# COMMUNITY MEDIA CENTER OF MARIN

*Board of Directors Meeting*

*Thursday July 28th 2011*

*819 A Street, San Rafael*

*4:00 pm – 6:00 pm*

*Minutes*

## **A. Call Meeting to Order – Chair Bruce Bagnoli – 4:05**

Bruce Bagnoli - *Chairperson* - P

Lynn Bornstein - P

Larry Bragman - A

Gregg Clarke - P

Frank Crosby - A

Sarah Darcey-Martin - P

Flor Emert - *Vice Chairperson* - A

Connie Rodgers - P

Jim Geraghty – *Secretary* - P

Janette Gitler - A

Trish Hibben - P

Dane Lancaster - P

George J. Rodericks - P

Larry Paul - A

Bill Sims - *Treasurer* - P

Michael Eisenmenger Executive Director – P (non-voting)

## **B. Agenda Approval - 5 Minutes**

**M/Geraghty – 2<sup>nd</sup>/Bornstein - approved**

## **C. Initial Public Comment - 5 Minutes - none**

## **D. Approve Minutes of Board Meeting - 5 Minutes**

**M/Bornstein – 2<sup>nd</sup>/Clarke - approved**

## **E. Executive Director Report - 30 Minutes**

• CMCM past/upcoming events and news

\*Bocce Event with raffle, “Marin TV swag”, July 31, 10 AM - 4 PM

\* Our crew went and filmed the Corte Madera/Larkspur 4<sup>th</sup> of July Parade

\*Busy with city government tapings and streaming meetings.

\* The Office of education is working with the MYC to keep the Club House going and extending the youth services to all high schools, this being a partnership between the Office of Education and the MYC

\* Dominican University will be broadcasting their sports competitions, beginning this fall.

\* The “Comcast Channel Guide” issue has not been resolved yet. There is still the the issue of formatting the guide information with the current standards which is not available through the Comcast vendor service.

\*Commission on Aging – has a member taking classes with the intent to produce the Marin Health Report with the Marin Co. Health Director. They have a private donor (\$1500) as an underwriter for the productions.

\* Connie Rodgers and Michael presented at the Ross Valley Rotary, meeting with Joan Capuro (sp) from Bank of Marin discussing funding for programs.

\* Course fees increasing from \$25 to \$35 a unit/session

\* Flor Emert is considering resigning from the board due to her husbands health needs.

\*Sarah Darcey-Martin is leaving CVNL and joining with Agricultural Institute of Marin, but will be remaining on the CMCM board as the CVNL appointment.

- End of fiscal year cleanup

**G. Old Business - 50 Minutes**

- Finance Committee Report (Bill, Gregg) see handouts.
- Outreach/Development Committee Report (Trish/Janette)  
Lynn Bornstein will met with Susan Adams on Aug 10.  
The United Market Ad – featuring CMCM will be this fall
- MTA Report (Suki/Barbara)  
No August meeting  
Finance Policy meeting late August  
PEG fees being collected for Horizon & County  
NATOA Convention in SF, Sept 14-17<sup>th</sup> at SF Hilton  
Next MTA Meeting Sept 14, 2011  
League of Woman Voters will be doing extensive campaign coverage.

**G. Public Comment - 10 Minutes**

George Rodericks – An ad-hoc Southern Marin group is looking at opportunities from a “birds eye view” concerning the America's Cup

**H. New Actionable Business - 15 Minutes**

- Date and Time for next Board meetings – Fourth Thursdays:  
Aug 25, Sept 22, Oct 27.
- Executive Session - If necessary

**I. Adjournment at 5:42 pm**

M/Geraghty – 2<sup>nd</sup>/Sims - approved

*These minutes are a draft and subject to amendments.*