

COMMUNITY MEDIA CENTER OF MARIN
Board of Directors Meeting
Thursday Feb 24th 2011
819 A Street, San Rafael
4:00 pm – 6:00 pm
Minutes

A. Call Meeting to Order – Bruce Bagnoli 4:00 PM

Bruce Bagnoli - *Chairperson* - P
Lynn Bornstein - A
Larry Bragman - A
Gregg Clarke - A
Frank Crosby - P
Sarah Darcey-Martin - P
Flor Emert - *Vice Chairperson*- P
Business/Chamber Position not filled
Jim Geraghty - *Secretary*- P
Janette Gitler - P
Trish Hibben - A
Dane Lancaster - P
George J. Rodericks - P
Larry Paul - P
Bill Sims - *Treasurer* - P
Michael Eisenmenger Executive Director – P (non-voting)

B. Agenda Approval - 5 Minutes

M/Emert – 2nd/Gitler – approved

C. Initial Public Comment - 5 Minutes – None.

D. Approve Minutes of Board Meeting - 5 Minutes

M/Gitler – 2nd/Emert Approved

E. Executive Director Report - 30 Minutes

Unusually busy month while still working out staff changes and duties.

City Camera Installation Work:

- San Rafael has a four camera installation, continuing with testing phase, will be launching to public in March. Scott was trained for installations and Damian was trained to run the equipment for meetings in the council chambers.
- Mill Valley City Clerk toured CMCM and they will be going live with city council and other meetings in their council chambers.
- Ross and San Anselmo are each installing a one camera setups and will probably not air on the G channel.

Grant partnership opportunities: California Film Institute, MYC

County Clerk for Marin Board of Supervisors toured CMCM and were excited to see the opportunities available.

“Why We Come” - screened at CMCM on February 23 with over 40 people attending, including supervisor Steve Kinsey. The short documentary on Canal Migrants was produced with help from CMCM, being a great model of community media in action.

CMCM is working on a J1 Visa for Eduard Eugene (Dominican) as well as working with interns from Timothy Murphy School.

Classes keep filling up and orientations stay full as well.

Sam Long and Jim Geraghty are working on a presentation for the MTA.

- DIVCA Updates – Michael Eisenmenger met with CPUC reps to discuss DIVCA and PEG Centers
- CMCM past/upcoming events
- Staff Presentation for upcoming MTA meeting:

Perkins Money for training

Comcast Basic Limited subscribers would pay under one dollar per month under DIVCA matching ATT subscriber cost.

CMCM Development – developing fund drives and underwriting policies

Frank suggests removing “Anycast” and replacing with “Multi Camera Shoot”

No decrease on city and county franchise revenues, expect a slight increase.

Continued accessible services in Marin

F. Old Business - 50 Minutes

- Finance Committee Report (Bill, Gregg)

Alternate Retirement Plan with Schwab.

Cash Investment is not available to non-profits, we are currently looking at other opportunities.

- Outreach/Development Committee Report (Trish/Janette)

Development of Business underwriting plan/policy to be presented to board.

- MTA Report (Suki)

Next MTA meeting is March 9, 2011 at 7PM, in the San Rafael City Council Chambers.

- Tips for Board Members (Sarah)

G. Public Comment - 10 Minutes

Charlie Smith suggests CMCM “membership cards” and “Certificate of Completion” documents upon successfully completing CMCM trainings.

Mr Smith also reported that he talked to representatives of Ritter house about the services CMCM offers.

H. New Actionable Business - 15 Minutes

By-Law Revision – expand maximum CMCM board membership from 15 to 16.

Tabled - M/Geraghty – 2nd/Sims Approved

Business Underwriting Policy - postponed

- Date and Time for next Board meetings – Fourth Thursdays: March 24, April 28, May 26, June 23, July 28*, Aug 25, Sept 22, Oct 27.

- Executive Session - If necessary - None

I. Adjournment at 6:00 pm

M/Geraghty – 2nd/Emert - Approved

These minutes are a draft and subject to change